

Nygilia McClain

New York, USA

Graphic Design | Illustration |

Art Direction | Concept Artist | Animation

Contact

nygiliakm@gmail.com

Skills

Graphic Design Illustration/Digital Art Art Direction Mixed Media Animation Photography Premier Pro Photoshop Illustrator Video Editing InDesign DragonFrame

Awards

The African Voice Film Nomination SoulFilm UK Animation Selection Dividing Lines Animation Selection International Scholar Award AIGA Award Nomination The Dots "Top Thirty" Selection Merit Diploma for Animation British Animation Awards (Shortlisted)

Education

Regents High School Diploma BFA in Digital and Media Design MA in Graphic Design MA in Animation

Portfolio

https://www.behance.net/nygiliakm

Instagram

nygi_designs_

Experience

Junior Creative

Media Monks / San Francisco, California / July 2020- Present

Help develop ideas and strategies for pitches in the Film and Content department. Assisting in major company projects with the lead creatives, designers, and directors. Reporting to creative lead for assignments and business meetings. (Remote Position)

Sales and Brand Marketing Assistant

The Daily Gazette / Schenectady, New York / May 2020- August 2020

Helping develop ideas, creating video/web promos, and completing project assignments to assist in the brand identity for The Daily Gazette.

Communicating, collaborating ideas, and concept/content creation.

Digital Content Creator

Northumbria University / Newcastle upon tyne, England / November 2018 - November 2020

Assisting the marketing team with creative content. Promoting the university to international students through video, blogging, and design. Developing new ideas for the team to use. Networking to increase the university appeal for postgraduate students. Providing video editing, acting, voiceover, and computer skills for required content.

Part-Time Gym Associate

Vent Fitness / Guilderland, New York / May 2017 - August 2018

Helped customers with memberships and billing at reception. Sold protein products at the register. Babysat children of gym members. Cleaned areas in the facility. Displayed a positive attitude and helped members with their needs. Established safety as pool supervisor and maintained pool chemical readings. Provided fitness/health tips when asked by gym members.

Assistant Basketball Coach

CYO Youth sports / Watervliet, New York / December 2017 - March 2018

Assistant/skills coach for Watervliet CYO sixth grade girls team. Specialized in basketball fundamentals and key techniques on defense & offense. Created drills and conditioning workouts to increase performance results. Evaluated individual/ group improvements to be made with players on the team. Discussed ideas with head coach and other assistant coach.

NTU Creative Roster: Graphic Design Intern

Nottingham Trent University / Nottingham, England / January 2017 - July 2017

Helped design new ideas and projects that Nottingham Trent University could use for their marketing business. Learned new skills, such as branding and visual communications. Made connections in the design field. Provided brand ideas for events, such as "Varsity" and "NTU Open Day".

Student Freelance Designer

African Well Fund / Guilderland, New York / January 2015 - May 2015

Designed a rebrand concept for the non-profit, The African Well Fund. Created ideas and researched trends. Developed design identity and various color schemes. Showcased as final undergraduate project.